

# Mobile, BYOD and Guest Printing

**PrinterLogic**

Today nearly half of the workforce identifies as “mobile”—meaning they work from more than one corporate office. Similarly, the Bring Your Own Device (BYOD) trend continues to grow in the enterprise, and Gartner predicts that by 2017, half of all employees will be using their own devices in the workplace. As a result, this increased number of mobile employees, BYOD users and guests need a way to easily and securely print from whichever office they happen to be working from, without the headaches of installing new printers each time.

**PrinterLogic’s Mobile Printing solution**, which extends the capabilities of our existing print management platform, helps solve these issues. It provides organizations of all sizes the ability to enable any mobile employee, BYOD user or guest to easily print to the closest printer, without the installation of any printers or the need for print servers. Here’s how it works.

## **Making Life Easier for Mobile Employees**

PrinterLogic’s Mobile Printing solution enables mobile employees to print natively from their mobile devices by simply hitting the share button, then print, and then selecting a PrinterLogic printer as their print option. Benefits for the mobile employee include:

- **No software to install:** Mobile employees no longer need to call IT for help installing the printers at each new location they visit.
- **Any device:** PrinterLogic’s Mobile Printing solution supports all mobile devices, making mobile printing simple regardless of which device type your employees use.
- **Any printer:** PrinterLogic enables users to quickly and easily print from their mobile devices to any network printer, regardless of that printer’s mobile capabilities.

## **Making Life Easier for BYOD, Partners and Guests**

BYOD users, partners and guests traditionally encounter a number of difficulties when trying to print at enterprise offices. Getting authorization to print and installing printers is often a non-starter, and is difficult for both the user and IT. PrinterLogic’s Mobile Printing solution enables BYOD users, partners and guests to easily print from any device, via simple email-to-print functionality regardless of whether they are on- or off-network. These users simply walk to a printer, enter its dedicated email address, email documents to that printer where it is immediately printed.

## Making Life Easier on IT

Enterprise IT departments spend a large portion of their time dealing with print-related requests that stem from challenges around printing. PrinterLogic simplifies printing for those users, which drastically reduces the number of print-related service desk calls IT receives. In addition, PrinterLogic provides a number of added benefits for IT, including:

- **Built-in security:** Gives the enterprise complete control over who can print and to which printers.
- **Retain control:** Set quotas for how much guests can print, the file types they can print, limit printing to black and white only, and more.
- **Supports any printer:** Modernize your printing environment with PrinterLogic's Mobile and Pull Printing solutions without the need to replace existing printers.
- **Printer-specific release:** PrinterLogic's solution gives employees the ability to automatically release a print job to a specific printer from their mobile device.

## Additional Features

In addition to solving the challenges of mobile, BYOD and guest printing, PrinterLogic also provides enterprises with several new capabilities. This includes broader platform support, additional security features, and management tools.

- **Android & Chromebook:** Support for both Android and Chromebook devices enables enterprises to truly support any device in their print environment.
- **Linux Client:** A new Linux client enables seamless printing for thick & thin client endpoint devices while eliminating the need for costly printer mapping and management tools.
- **SNMP-Based Alerts:** Proactive alerts can now notify IT of printer issues so issues can be fixed before users complain, enhancing the user experience and ensuring a higher level of availability.
- **Pull Printing:** Pull Printing increases the flexibility and security of enterprise print environments by securely storing print jobs until the user releases the job at the printer. By using PrinterLogic's Pull Printing and Mobile Printing solutions together, enterprises are empowered with secure mobile printing.

## **Simple, Secure Mobile, BYOD and Guest Printing—Without Print Servers**

Here at PrinterLogic, our mantra has always been to Eliminate Print Servers. The simple fact is that the cost, effort, and complexity of traditional print servers are no longer necessary. With PrinterLogic, you can not only reduce cost and eliminate single points of failure by eliminating print servers, but you can also add all of the aforementioned mobile, BYOD and guest printing capabilities.

Regardless of the size of your business or the complexity of your print environment, PrinterLogic can help you navigate the challenges. We've helped thousands of customers in over 120 countries simplify and streamline their print environments, and we look forward to applying our decade of experience to solving your organization's print management challenges.

### **Conclusion**

All the cost, effort, and complexity of traditional print servers are no longer necessary. PrinterLogic replaces all the functionality that print servers used to provide in a single integrated platform. It also adds many new features that simplify print management and provisioning, reduce costs, and empower users to install printers for themselves, without calling the help desk.

To find out more about PrinterLogic's Mobile, BYOD, and Guest Printing solution, call 435.652.1288 or contact [sales@printerlogic.com](mailto:sales@printerlogic.com) for a quick product demonstration, and a 30-day free trial.