Kofax Power PDF

Kofax eCopy®

Kofax SafeCom®

Kofax Copitrak®

Kofax Equitrac® Professional

KOFAX

KOFAX LOGO

The streamlined logo is an art file and should never be approximated or set in a font.

KOFAX

Color
Pantone 7462C

Grayscale/ CMYK
80% Black

KOFAX

80% Black
RGB color mode
R51, G51, B51
Hex 333333

KOFAX

Inverse

KOFAX PROMISE

The Kofax promise is a statement of benefit for customers and prospects of all our products and services.

WORK LIKE TOMORROW.™

WORK LIKE TOMORROW.™

Inverse

ABOUT KOFAX

The following are boilerplate statements about Kofax that may be used.

Kofax software enables organizations to Work Like Tomorrow™—today. Kofax's Intelligent Automation software platform helps organizations transform information-intensive business processes, reduce manual work and errors, minimize costs, and improve customer engagement. We combine RPA, cognitive capture, process orchestration, mobility and engagement, and analytics to ease implementations and deliver dramatic results that mitigate compliance risk and increase competitiveness, growth and profitability.

Condensed version

Kofax software enables organizations to Work Like Tomorrow™—today. Kofax's Intelligent Automation software platform helps organizations transform information-intensive business processes, reduce manual work and errors, minimize costs, and improve customer engagement. We combine RPA, cognitive capture, process orchestration, mobility and engagement, and analytics to ease implementations and deliver dramatic results that mitigate compliance risk and increase competitiveness, growth and profitability. Kofax provides a rapid return on investment for over 20,000 customers in financial services, insurance, government, healthcare, supply chain, business process outsourcing and other markets. Kofax delivers its software and solutions through its direct sales and services organization and more than 650 indirect channel partners and integrators in more than 60 countries throughout the Americas, EMEA and Asia Pacific.

Expanded version

COLOR PALLETE

Blue and yellow are the core brand colors. Muted cool grays are intended to help showcase the colors.

KOFAX BLUE
Pantone 7462 C
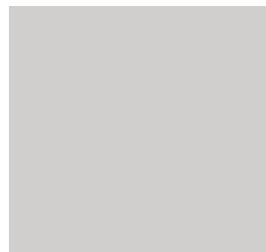RGB 0 85 140
HEX/HTML 00558C
CMYK 100 48 6 30

KOFAX YELLOW
Pantone 7548 C
RGB 255 198 0
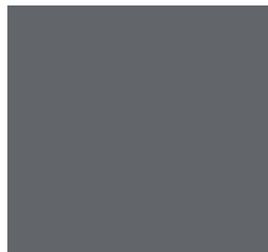HEX/HTML FFC600
CMYK 0 12 98 0

Cool Gray 11 C
RGB 83 86 90
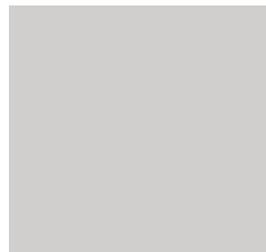HEX/HTML 53565A
CMYK 44 34 22 77

Cool Gray 3 C
RGB 200 201 199
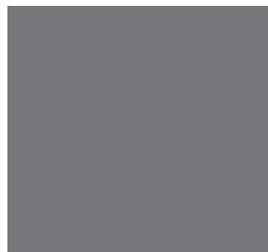HEX/HTML C8C9C7
CMYK 8 5 7 16

Cool Gray 10 C
RGB 99 102 106
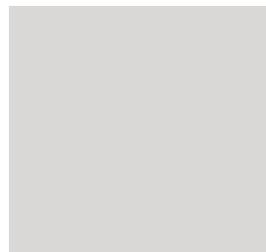HEX/HTML 63666A
CMYK 40 30 20 66

Cool Gray 2 C
RGB 208 208 206
HEX/HTML D0D0CE
CMYK 5 3 5 11

Cool Gray 9 C
RGB 117 120 123
HEX/HTML 75787B
CMYK 30 22 17 57

Cool Gray 1 C
RGB 217 217 214
HEX/HTML D9D9D6
CMYK 4 2 4 8

BRAND FONT

Use the TT Norms font family in all marketing and communications. Any weight and italic may be used. Here is a representative sample. This is not the complete family of options.

TT NORMS BOLD

ABCDEFGHIJKLMNOPQRSTVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

TT NORMS REGULAR

ABCDEFGHIJKLMNOPQRSTVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

TT NORMS LIGHT

ABCDEFGHIJKLMNOPQRSTVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

WORDMARKS

The names of Kofax solutions are set in the corporate brand font, TT Norms Regular.

Kofax Power PDF

Kofax Power PDF

Kofax
Power PDF

Kofax Power PDF

WORDMARKS

The names of Kofax solutions are set in the corporate brand font, TT Norms Regular.

Kofax Power PDF Standard

Kofax Power PDF Standard

Kofax
Power PDF
Standard

Kofax Power PDF Standard

WORDMARKS

The names of Kofax solutions are set in the corporate brand font, TT Norms Regular.

Kofax Power PDF Advanced

Color (Pantone 7462C)

Kofax Power PDF Advanced

Grayscale

Kofax Power PDF Advanced

Stacked

Kofax Power PDF Advanced

Inverse

WORDMARKS

The names of Kofax solutions are set in the corporate brand font, TT Norms Regular.

Kofax Power PDF Reader

Color (Pantone 7462C)

Kofax Power PDF Reader

Grayscale

Kofax Power PDF Reader

Stacked

Kofax Power PDF Reader

Inverse

WORDMARKS

The names of Kofax solutions are set in the corporate brand font, TT Norms Regular.

Kofax eCopy®

Kofax eCopy®

Kofax
eCopy®

Kofax eCopy®

WORDMARKS

The names of Kofax solutions are set in the corporate brand font, TT Norms Regular.

Kofax SafeCom®

Kofax SafeCom®

Kofax
SafeCom®

Kofax SafeCom®

WORDMARKS

The names of Kofax solutions are set in the corporate brand font, TT Norms Regular.

Kofax Copitrak®

Color (Pantone 7462C)

Kofax Copitrak®

Grayscale

Kofax
Copitrak®

Stacked

Kofax Copitrak®

Inverse

WORDMARKS

The names of Kofax solutions are set in the corporate brand font, TT Norms Regular.

Kofax Equitrac® Professional

Kofax Equitrac® Professional

Kofax
Equitrac®
Professional

Kofax Equitrac® Professional